

Boomzi, experiencing life through the enchanting realm of playful adventures

IN THE NAME OF GOD

Please scan to view a digital copy of the catalog





How it all started

Our story began with a passionate and energetic group, all driven by various considerations. The common thread among all these concerns was a strong desire for making an impact, particularly in the most fundamental sphere: the realm of children.

With this objective in mind and relying on extensive research, we took a challenging step towards the production of toys. These toys are not merely for entertainment but rather designed to foster the growth of children's proficiencies. From fine motor skills to cognitive and communicative abilities, we firmly believe that play is a child's profession.

In our team, we have brought our ideas to life in our games through two categories: indoor plays and customized designs. Our mission is to make a significant impact in nurturing the growth and happiness of children within our domain.

Boomzi strives to create and manufacture toys that embody a harmonious fusion of superior quality, compliance with child safety standards, and a thoughtful integration of diverse skillbased games through scientific design.



Our goal is to produce the highest quality wooden toys by employing innovative methods, machinery, cutting-edge technologies, and utilizing the finest raw materials. We aim to create a product that satisfies domestic consumers and entices international markets to choose Iranian-made toys. Over the years, we have taken significant steps on this path.











The Magical Sensation of Touching Wood 4





First place in the Wooden Toys category

At the fifth festival of toys organized by the Intellectual Development of Children and Adolescents Center,

Winner of the Special Prize for Best Cognitive Toy At the seventh festival of toys organized by the Intellectual Development of Children and Adolescents Center,

Winner of the Best Iranian Toy Award

At the seventh festival of toys organized by the Intellectual Development of Children and Adolescents Center,

Deserving of appreciation at the fourth Firouzeh Prize festival,

Deserving of recognition at the National Packaging Design Award.



What are Bazibooms?

Bazibooms are large busyborads. Bazibooms are the result of arranging various games and tools on a wooden board in custom dimensions, providing children with the opportunity to experience a unique and exciting form of play.

Children, while playing with Bazibooms discover, touch and become familiar with the functioning of everyday objects and tools. They immerse themselves in their own imaginative world. These games enhance various skills in children, as shown in the table across:

Boomzi's Bazibooms offer versatile design options and the ability to adapt to various forms and sizes, making them suitable for a diverse range of spaces hosting children. Whether it's preschools, playhouses, hospital waiting areas, clinics, hotels, child counseling centers, shopping malls, or other settings, Bazibooms find widespread application. Their flexibility allows for seamless integration into any environment where children engage in play and exploration.

PERFORMANCE GUIDE TABLE

SENSORY		Visual Senses Auditory Senses Sense of Touch
FINE	P	Eye-hand coordination Hand exercises
COC		Creativity Problem-solving Attention to detail Life skills Spatial and temporal perception
COMMUNI		Emotional awareness Expression of emotions Social etiquette Enhancement of verbal language skills
UN MATHEMATI		Familiarity with numbers Concept of addition and subtraction Geometric shapes





INSTALLED BAZIBOOMS SO FAR:

1. Igloland Playhouse - Atlas Mall/ Tehran-Iran 2. Solaleh Playhouse/ Tehran-Iran 3. Puzzle Playhouse/ Tehran-Iran 4. Narenji Playhouse/ Isfahan-Iran 5. Balonia Playhouse- Fereshteh/ Tehran-Iran 6. Niavaran Playhouse/ Tehran-Iran 7. Lena Playhouse- Qeytarieh/ Tehran-Iran 8. Discovery Center Playhouse- Niavaran / Tehran-Iran 9. Atal Matal Playhouse- NaziAbad / Tehran-Iran 10. Yeki-Bood-Yeki-Nabood Playhouse/ Babolsar-Iran 11. Therapeutic Clinic/ Birjand-Iran 12. Dr. Mirghafoorian's Dental Clinic/ Tehran-Iran 13.Dr. Edalat's Dental Clinic/ Karaj-Iran 14. Dr. Mirdamad's Dental Clinic/ Tehran-Iran 15. Roshana Psychology Clinic/ Tehran-Iran 16. Meshkat Preschool/ Tehran-Iran 17. Poopak Preschool/ Tehran-Iran 18. Sadaf Child Center/Isfahan-Iran

19. Hakim Children Hospital/ Tehran-Iran 20. Shahed Univarsity Dental Clinic/ Tehran-Iran 21. Meshkat Psychology Clinic/ Tehran-Iran 22. Collaboration with Bazisazan as suppliers 23. Collaboration with Picotoys as suppliers 24. Collaboration with Faraz company as suppliers 25. Dental Clinic/ Shiraz-Iran 26. Balonia Playhouse- SaadatAbad/ Tehran-Iran 27. Tehran Subway - City Theatre Station/ Tehran-Iran 28. Roshano Playland/ Tehran-Iran 29. Ahang-e-Mehr Preschool/ Tehran-Iran 30. Tandis-e-Zanbagh Residential Tower Playroom- Zaferaniye/ Tehran-Iran 311. Robokids Playhouse/ Tehran-Iran 32. Bright Kiddo Playhouse- Paladium Plus/ Tehran-Iran 33. Level Building Playhouse/ Tehran-Iran 34. Dr. Sharif's Pediatric Specialist Clinic/ Karaj-Iran 35. Paladium Plus Playhouse/ Tehran-Iran

BUSY BOARD

Size: 73 x 240 cm

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys









BUSY HOUSE

A home that's totally yours









TRAIN











Size: 150 x 65 cm

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys







+12 M

RG.

٢











CHATTY CASTLE

Size: 164 x 125 cm

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

CITY



(B) Moving the vehicles towards the stations associated with each bead's image

Flexible dimensions (

-`{b^-

88

′+24 M

Ì.

¥1

æ

+24 M

(<u>)</u>

PUZZLE

Completing the shape by moving the squares along the path 28cm x 28cm

• (paga-jangara)

ELECTRICAL BOX

Understanding the functionality of electronic fuses and their operation (sound or light indication) 28cm x 28cm (



NEST





Size: 77 x 79 cm Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys BAZIBOOM



BEADS ON PATH

Bringing beads to stations and hearing its specific sounds by pressing the buttons next to it

Flexible dimensions







OLD HOUSE

Size: 118 x 64 cm Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

When one door closes, another opens

DOOR AND LOCKS

Unlocking the door, exploring lock mechanisms, and discovering (C); hidden elements Flexible dimensions



MILL

Size: 156 x 87 cm Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

> What goes around comes around



MILL

Rotating the green circle, resulting in the rotation of the upper part of the mill

+24 M

156cm x 87cm





Size: 120 x 64 cm Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

Where there's smoke, there's fire



BEADS ON PATH M +18 Movement of the pieces placing them in their C. appropriate positions Flexible dimensions









WEATHER **BUSY BOARD**



MUSHROOM HOUSE



Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

B

Ø

(D)

B





PINWALL TREE

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys



Arranging colorful Arranging colorful beads with different holes of the game designs onto the board

















FENCE BAZIBOOMS

Size: 120 x 150 cm

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

+12 M

-@-











Create a masterpiece with colorful beads








PINWALL FEATURES

Familiarity with geometric shapes.

Understanding numbers and basic arithmetic operations. Alphabet knowledge.

Adding colored coated beads to a chalkboard surface for writing or drawing.





WINTER BAZIBOOM



(<u>0</u>0

BAZIBOOM

FARM BAZIBOOM

Size: 110 x 95 cm

Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys

Check out the tractor's smoke! So whimsical!









SPACE BAZIBOOM

Take a trip to the skies!

Size: A circle with a diameter of 118cm Material: A multi-layered waterproof wooden board with a standard coating suitable for children's toys









OTHER BAZIBOOMS AVAILABLE FOR PURCHASE





BAZIBOOM







BAZIBOOM

CUSTOM MADE

CUSTOM MADE BUSYBAORDS

Boomzi hase provided the opportunity for their audience to order a customized Baziboom based on the available space, dimensions, and specific needs. You can choose your desired layout based on the available space and suggest the selected games to be included on the Baziboom. The Boomzi design team will then interactively design a Baziboom according to your preferences. This Baziboom will be tailored to your specific goals in enhancing children's skills. This has led to a diverse range of Boomzi playsets, both in terms of their appearance and the intended spaces for the presence of the Bazibooms. They are designed to meet the needs of the audience, the child's requirements, and psychological and scientific principles.





MADE CUSTOM



WHAT IS BOOMAK?

Boomaks are downsized versions of Bazibooms that are designed in two dimensions: 39 x 39 centimeters and 50 x 50 centimeters. They can also be enjoyed by children outside of formal settings, allowing for imaginative play and exploration at home or in other personal spaces.





INSTALLED BAZIBOOMS SO FAR:

- 1. Solaleh Playhouse/ Tehran-Iran
- 2. Puzzle Playhouse/ Tehran-Iran
- 3. Narenji Playhouse/ Isfahan-Iran
- 4. Balonia Playhouse- Fereshteh/ Tehran-Iran
- 5. Discovery Center Playhouse- Niavaran / Tehran-Iran
- 6. Therapeutic Clinic/ Birjand-Iran
- 7. Dr. Mirghafoorian's Dental Clinic/ Tehran-Iran
- 8. Roshana Psychology Clinic/ Tehran-Iran
- 9. Poopak Preschool/ Tehran-Iran
- 10. Collaboration with Picotoys as suppliers
- 11. Collaboration with Faraz company as suppliers
- 12. Dental Clinic/ Shiraz-Iran



BOOMAN











with aerial prints across inclined surfaces



+12 M

(C.)





BAGS AND SHOES

+24 N The experience of fastening bag straps and (-) various types of hooks and zippers on bag and shoe designs. (C)

39cm x 39cm

2



PHONE AND PUZZLE

Rotating cubes around a wooden axis to complete the final image and experience of using a phone.



activation, gear shifting through bead movement along a path)

39cm x 39cm











				_			
0	ov	pe	rio	nc		of	
e	ΕX	he	IIE	IIC	.e (JI	
				f _		- +	

FLOWER SENSORY

+6 M

(C)

, +36 №

E

 $\left(- \left| \right\rangle \right)$

touching different textures

39cm x 39cm		
	\leftarrow	\rightarrow



TREE AND ABACUS

Moving number beads on tree branches and matching them with the corresponding number of fruits

39cm x 39cm



BELLS AND COLORFUL BEADS

Familiarity with musical notes through the use of bells and the movement of colorful beads connected to the cloud



SLIME RIVER

The experience of playing with slime in the form of a river

39cm x 39cm







+12 M

(-)

C.

BOOMAK







FLUID PIPES

Rotating wooden panel with moving tubes of colorful liquids and beads





R.



Exploring textures by touch and arranging

39cm x 39cm

SENSORY PLACEMENT +12 M F



PATTERN MATCHING

the puzzle and moving to match it

NEEDLEWORK

Using everyday tools and skills like buttoning, zipping, and fastening belts

39cm x 39cm









WHAT ARE BOOMZI INDOOR PLAYS?

In Boomzi, alongside Bazibooms which are designed for group play in children's spaces, skill-based games that enable individual play at home are also designed and produced.

These games, like the Bazibooms games, help enhance cognitive and communication skills, sensory development, fine motor skills, as well as mathematical understanding.









HABBEH



How to play: Each cube face features a unique game that enhances various skills in children

Material: Russian wood with a standard waterproof coating for children's toys

Size: 5 x 5 x 5 cm

















PINEHDOOZ



- **How to play:** Each animal has two-colored felt outfits, and the child can sew the clothes onto the animal using colorful ribbons with different patterns.
- **Material:** Multi-layered waterproof wooden pieces with a standard coating for children's toys.

Package Size: 20 x 20cm







CHARCHOOB



- **How to play:** The child experiences the Geo Board game by placing wooden pegs on the board and connecting rubber bands to them. Additionally, they have the opportunity to unleash their imagination by placing wooden sticks on the board using the pegs. The arrangement of the rubber bands and wooden sticks can also follow the patterns on the cards.
- **Material:** A multi-layered waterproof wooden board with a standard coating suitable for children's toys
- Peices: A perforated board measuring 25 x 25 cm
 - 36 wooden sticks in various geometric shapes and colors
 - 6 gear wheels in different colors
 - One pack of wooden pins
 - One pack of colored rubber bands
 - 12 pattern cards with 24 designs
 - One whiteboard card

Package Size: 35 x 35cm















QABRANG



- **How to play:** Children can have an exciting experience of playing with light, shadow, and color by manipulating and arranging the pieces. They can explore the effects of different placements and combinations, enhancing their understanding of color and enjoying creative play.
- **Material:** Waterproof multi-layered wood with a standard coating for children's toys, and durable colored plexiglass.
- **Peices:** 16 wooden pieces in the shapes of square, rectangle, triangle, and semicircle with dimensions of 7 centimeters.

Package Size: 35 x 35cm











S

INDOOR PL





BISHEH MISHEH



- **How to play:** Children can engage with this game in various ways. They can create displays by arranging animals and elements together (role-playing games), match the layouts and pieces with the patterns on the cards (spatial visualization games), and explore the concept of balance by stacking the pieces (balance games).
- **Material:** Waterproof multi-layered wood with a standard coating for children's toys
- **Peices:** 5 animal pieces and 5 environmental element pieces, along with 6 pattern cards featuring 12 designs.

Package Size: 18 x 16cm











Our guarantee is the high quality of our products. Active play, learning, and exploration are the gifts our products bring to your children. All Boomzi products are designed with a focus on detail, usability, and safety. Boomzi toys make your children curious and adventurous. This is our goal and the reason we strive for it. This commitment is for you.



www.boomzitoys.com

🛈 boomzitoys

2 021-28422537

Please scan to view a digital copy of the catalog

